



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 6/30/2021

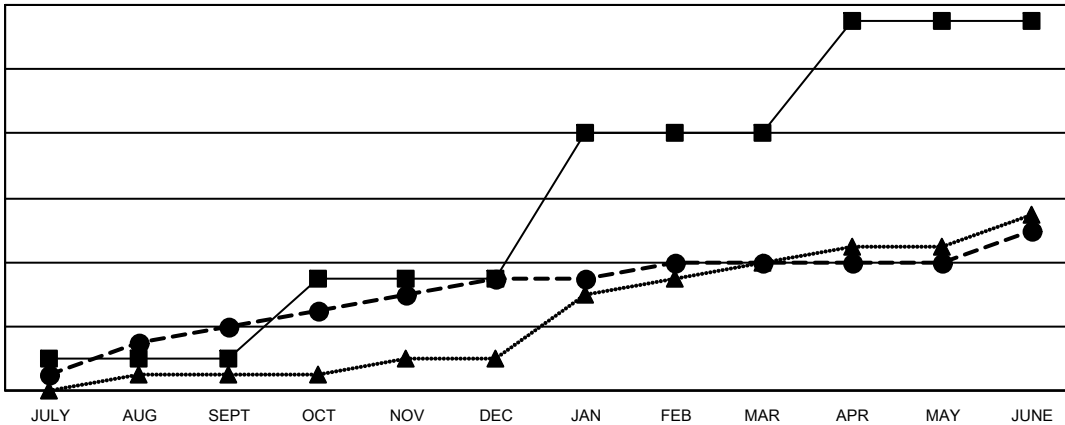
Multiple District 2

LOCATION: TEXAS

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	2	4	9
OCT/NOV/DEC	5	3	4
JAN/FEB/MAR	9	1	24
APR/MAY/JUNE	7	2	7

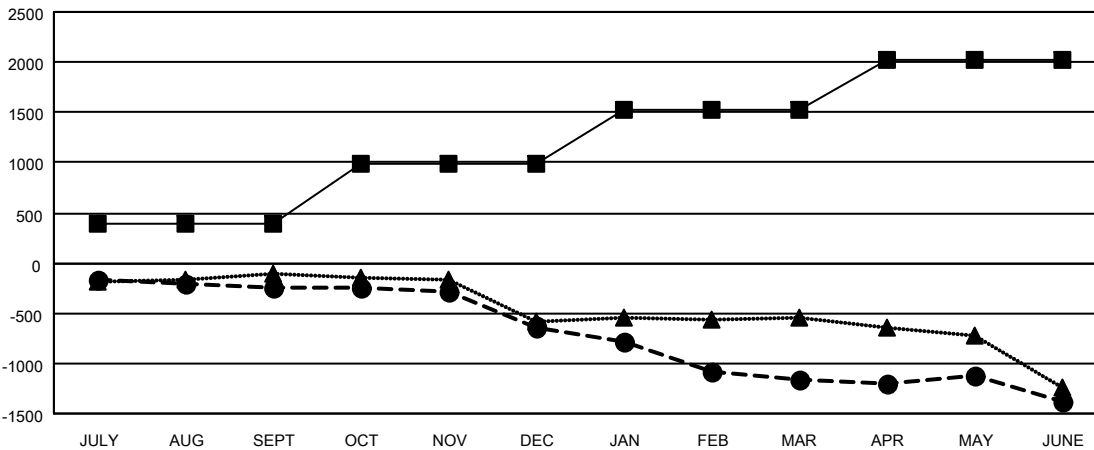
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	392	570	748
OCT/NOV/DEC	594	624	971
JAN/FEB/MAR	538	501	977
APR/MAY/JUNE	507	997	1,121

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 44	
<u>DROPPED MEMBERS</u>	
DECEASED	349
CLUB CANCELLED	353
OTHER	3,115
TOTAL	3,817

479 CLUBS OF 826 ADDED 1 OR MORE NEW MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

<u>GENDER DISTRIBUTION</u>	
MALE	13,860 (63.10%)
FEMALE	8,106 (36.90%)

TOTAL FAMILY UNIT MEMBERS	3,298
FAMILY MEMBERS PAYING HALF DUES	1,687